### BUCHANAN DEVELOPMENT ORGANIZATION BOARD OF DIRECTORS MEETING AGENDA Wednesday May 17, 2023 River Saint Joe | 6:30 p.m.

- 1. Call to Order @ 6:37pm
- 2. Approval of Agenda May 17, 2023 Weeden made motion, Dippo seconded, unanimous approval.
- 3. Public Comment Agenda Items Only (3-Minute Limit)
- 4. Approval of Minutes
  - a. March 15, 2023 Shaver made motion, Virgil seconded, unanimous approval
  - b. April 5, 2023- Houser made motion, Weeden seconded, unanimous approval
- 5. Review Financials- 1st motion to approve financials as presented dies. Shaver makes a motion to approve financial and vote that all transactions in excess of \$100.00 be approved by a majority of Board Leadership committee members (3 of 4). A roll call vote was conducted, all present approved.
- 6. Board Membership
  - a. Acceptance of New Members None
  - b. Acceptance of Member Terminations- None

# 7. Standing Reports (Limited to 10 min)

- a. Organization
  - i. Fundraising Strategy for US 12 Sign
    - 1. \$10,000
      - a. Elevator Pitch
      - b. In-Kind Donations of \$5K (North American Signs)
    - 2. Masons, Cannabis, Live Action, Buchanan Area Chamber of Commerce (Help us Promote)
      - a. 4 for \$2,500
        - i. Sponsor an Event
          - Thrill on the Hill, Bucktown Christmas, Arts and Historic District, Redbud Blossoms, Scarecrows?, McCoy Creek Trail, Farmers Market, Concert Series, Chili Walk
        - ii. Tony Rick Paniagua
        - iii. AEP Ashley
        - iv. SEMCO Ann to talk to Katie
        - v. Honor Credit Union Ann to talk to Karol
        - vi. Sturgis Bank Mark
        - vii. Redbud Roots Mark
        - viii. Buchanan Area Chamber of Commerce Ashley
        - ix. Scarecrow Ladies Kathy
        - x. Masons Mark
        - xi. United Mark
        - xii. Preservation Society Peter
        - xiii. Life Action Ministries Kathy

- xiv. The Home Source Group Kathy
- xv. American Legion Mark
- xvi. Starks Funeral Home Kathy
- xvii. Downtown Business Owners
- xviii. Redbud MX (Randy)
  - xix. Redbud Hardware
- b. Promotion
  - i. Perc Breakfast Report

### 1. Send Thank-You

- ii. Downtown-Focussed Meeting
  - 1. Set Date
- iii. Newsletter Contact List
  - 1. Send out link again
  - 2. Add contributions by next meeting
- iv. Reminder Meeting with Leigh

### 1. Monday June 5 11am-2:30pm

- a. Site Visit Agenda
- b. 11:00am Tour of Downtown-/District
- c. 11:45pm Lunch with Ashley
- d. 1:00pm Meeting with Main Street Board
  - i. Ask Meg if we can use the Library
    - ii. Meeting Haus on Main
- e. 2:30pm Adjourn
- v. Website
  - 1. Supporters
    - a. City of Buchanan, MGCF, BACC, North American Signs, Rowland Property Group, Redbud Hardware, RSJ, DPM, Library, Buchanan Chronicle, Roti Roti Art Center, Lions, Gustavsen
  - 2. Additional Resources/Services?
- c. Design
  - i. Library Art Update
  - ii. Creek Passage Mural Update
- d. Economic Vitality
  - i. Funding Project Priorities
    - 1. Business Incubator
    - 2. Communication Plan
    - 3. 501c-3, DBA, Admin/Operational Fees
    - 4. Leave \$1000 in bank at all times, only go below with board vote. Shaver made the motion to approve this, Houser seconded, unanimous approval.
- e. Project Committee(s)
  - i. Munchie Mondays Report and Update
  - ii. Business Incubator
- 8. Director's Report
  - a. Press Coverage

## 9. Unfinished Business

- a. N/A
- 10. New Business
  - a. Consider hosting concession stand at concert series
    - i. 7/8 Greta Pope's Motown Houser made a motion to approve hosting this concert, virgil seconded, unanimous approval
    - ii. 8/26 Shakedown Saturday
    - iii. 8/11-8/12 Chippewapalooza

## 11. Communications

- a. Did not receive grant from Berrien Community Foundation
- 12. Public Comment Non-Agenda Items Only (3-Minute Limit)
- 13. Board Comments
- 14. Adjournment @ 8:20 Houser made the motion to adjourn, Lysy seconded, unanimous approval

## Next Board Meeting: June 21st, 2023 at 6:30 pm at River Saint Joe

## Attendance:

Dippo	A Lemay	Tuite	
A Garry	Lysy	Virgil	
A Hendrixson	A McCarty	Weedon	
Houser	Shaver	Regal	