

BUCHANAN DEVELOPMENT ORGANIZATION
BOARD OF DIRECTORS MEETING AGENDA
Wednesday March 15, 2023
River Saint Joe | 6:30 p.m.

1. Call to Order at 6:32 pm (Houser made motion, Tuite seconded. Unan vote)
2. Approval of Agenda – March 15, 2023 (Dippo made motion, Houser seconded. Unan vote)
3. Approval of Minutes – February 15, 2023 (Lysy made motion, Dippo seconded. Unan vote)
4. Review Financials - N/A
5. Board Membership
 - a. Acceptance of New Members – None
 - b. Acceptance of Member Terminations– None
6. Standing Reports (**Limited to 10 min**)
 - a. Organization
 - i. Strategic Partnerships/Fundraising**

Ashley is working on a follow up email letter to partners.
 - b. Promotion
 - i. Heritage Dinner
 1. Bands
 2. Postponed for 2023 (Weeden made motion, Shaver seconded. Unan vote)
 - ii. Communication Plan
 1. Private Facebook Group for Downtown Stakeholders
Group discussed possible dates which Ashley will run by the RR Art Center.
 2. Website: close to going public!
 3. Events
 - a. Volunteer at Thrill on the Hill
 - b. Beer Garden Vendors?
 4. Stakeholder Event
 - a. April 25th 6pm-8pm**
 5. June Meeting with Leigh
 - a. June 7 - Wednesday
 - b. June 5 – Monday

We have now met the requirements for the engaged level for Michigan Main Street. Leigh is excited about our progress and asked us to sit in on a cohort meeting as an advisor. She is planning an on-site visit in June, date TBD

- c. Design
 - i. Communication Board
 1. Main St Message Board (60”x42”)
 - a. Redbud Hardware - First Sponsor offered plexi repair
 2. Future Grant Requests
 - a. Partner with Friends of McCoy Creek Trail?
 - ii. US 12 Sign
 1. Lions Club Partnership?
 2. Whole Group attend Bertrand Twp zoning meeting?
 - iii. Days Ave

- 1. Public Art Installation on Library
- iv. Desenberg Alley
 - 1. Murals
 - a. Zen Leaf and Potential Addition of Listing Leaders
 - b. Pre-Proposal out to National Fish and Wildlife Trust
- v. Attractions Map Emma still working on

Ashley reported about progress on our search for Native American artist with Angie from the Potawatomi Tribe group. They are excited to partner with us, sees this as a big project and big opportunity. Julie Capron, other side of alley, also wants to be involved on some level.

d. Economic Vitality

- i. [Budget](#)
- ii. Priorities
 - 1. Design Projects
 - a. **Days Ave**
 - 2. Business Incubator
 - a. **Cornerstone Alliance**
 - b. **Funding**
 - 3. Communication Plan
 - a. **Partnerships**
 - b. Brochure
 - c. Website

e. Project Committee(s) - N/A

- i. Food Trucks Update
 - 1. Minimum 3 to Launch (April) possibly bump to May if needed.
 - a. Evelyn Maes
 - b. Nola Roux
 - c. Don Chepe
 - d. El Amigo Pepe
 - e. Prized Pig (South Bend)
 - f. Cotton Gin Smokers
 - g. Woodstock and Grill
 - h. Sadler's Hot Dogs & Brats

7. Ashley- Make Munchie Monday Cards

8. Director's Report

- a. Business Incubator: Ashley spoke about the concept for the space in the old Hometown Video building. A lot of discussion and excitement.
- b. Grants
- c. City Funding: possible cannibas funds?

9. Unfinished Business

- a. Mark Weedon - Report on former DDA funds
 - i. \$183,000
 - 1. City Request
 - a. When
 - i. April 10
 - b. How much?
 - i. Cover Priorities
 - 2. Endowment

- a. Save for a Later Date
- b. Endowments
 - i. Michigan Gateway
 - ii. Berrien Community Foundation
 - iii. Hunter Foundation
- b. Vote
- c. Board Meeting MOVE TO APRIL 5th
 - i. 6:30pm RSJ

10. New Business

- a. Subcommittee Reorganization
 - i. Design → Placemaking (Arts and Culture)
 - 1. Meg, Peter, Annie, Jen, Tracy, {Emma}
 - a. Continues with projects
 - ii. Economic Vitality + Promotion + Organization → Economic Vitality
 - 1. Ulrike, Tony, Randy, Aaron, Dustin, John, Kathy, Monroe
 - a. Handles communication, strategy, partnerships, events, funding
- Weeden made the motion to reorganize the structure of our committees as presented in the agenda. Tuite seconded. Unan vote
- b. New Meeting Time/Place
 - i. Library/DPW Board Room
 - ii. 7:30 am – Wednesdays

11. Communications - N/A

12. Adjournment at 8:46pm (Houser made motion, Weeden seconded. Unan vote)

Next Board Meeting: April 5th, 2023 at 6:30 pm at River Saint Joe

Attendance:

Guests: Jerry Flenar and Sean Denison

$\frac{\sqrt{}}{\sqrt{}}$ Dippo	$\frac{A}{A}$ Lemay	$\frac{\sqrt{}}{\sqrt{}}$ Virgil	---
$\frac{\sqrt{}}{\sqrt{}}$ Garry	$\frac{A}{A}$ McCarty	$\frac{\sqrt{}}{\sqrt{}}$ Weedon	---
$\frac{\sqrt{}}{\sqrt{}}$ Hendrixson	$\frac{\sqrt{}}{\sqrt{}}$ Shaver	$\frac{\sqrt{}}{\sqrt{}}$ Regal	---
$\frac{\sqrt{}}{\sqrt{}}$ Houser	$\frac{\sqrt{}}{\sqrt{}}$ Tuite	$\frac{\sqrt{}}{\sqrt{}}$	---