#### BUCHANAN DEVELOPMENT ORGANIZATION BOARD OF DIRECTORS MEETING AGENDA Wednesday June 21, 2023 River Saint Joe | 6:30 p.m.

- 1. Call to Order
- 2. Approval of Agenda June 21, 2023
- 3. Public Comment Agenda Items Only (3-Minute Limit)
- 4. Approval of Minutes
  - a. May 17, 2023
- 5. Review Financials
- 6. Board Membership
  - a. Acceptance of New Members None
  - b. Acceptance of Member Terminations- None
- 7. Standing Reports (Limited to 10 min)
  - a. Organization
    - i. Fundraising Strategy for US 12 Sign
    - ii. Re-Cap Meeting with MEDC
      - 1. Application
      - 2. Follow-Up Email from Leigh
    - iii. Follow-Up Meeting with MEDC
      - 1. November 20 or 21
      - 2. November 27-December 1st
  - b. Promotion
    - i. Website
      - 1. Accomplishments Page
    - ii. Communication with Stakeholders
    - iii. 2024 Event
  - c. Design
    - i. Library Art Update
    - ii. McCoy's Creek Trail Markers Update
  - d. Economic Vitality
    - i. Funding
  - e. Project Committee(s)
    - i. Munchie Mondays Report and Update
    - ii. Business Incubator
      - 1. Contract Vote
        - 2. Vendors
        - 3. Open Hours
- 8. Director's Report
- 9. Unfinished Business
  - a. Concessions July 8th Greta Pope's Motown
- 10. New Business
- 11. Communications
- 12. Public Comment Non-Agenda Items Only (3-Minute Limit)

## 13. Board Comments

## 14. Adjournment

## Next Board Meeting: July 19th, 2023 at 6:30 pm at River Saint Joe

# Attendance:

Dippo	Lemay	Tuite	
Garry	Lysy	Virgil	
Hendrixson	McCarty	Weedon	
Houser	Shaver	Regal	
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#### BUCHANAN DEVELOPMENT ORGANIZATION BOARD OF DIRECTORS MEETING AGENDA Wednesday May 17, 2023 River Saint Joe | 6:30 p.m.

- 1. Call to Order @ 6:37pm
- 2. Approval of Agenda May 17, 2023 Weeden made motion, Dippo seconded, unanimous approval.
- 3. Public Comment Agenda Items Only (3-Minute Limit)
- 4. Approval of Minutes
  - a. March 15, 2023 Shaver made motion, Virgil seconded, unanimous approval
  - b. April 5, 2023- Houser made motion, Weeden seconded, unanimous approval
- 5. Review Financials- 1st motion to approve financials as presented dies. Shaver makes a motion to approve financial and vote that all transactions in excess of \$100.00 be approved by a majority of Board Leadership committee members (3 of 4). A roll call vote was conducted, all present approved.
- 6. Board Membership
  - a. Acceptance of New Members None
  - b. Acceptance of Member Terminations- None

## 7. Standing Reports (Limited to 10 min)

- a. Organization
  - i. Fundraising Strategy for US 12 Sign
    - 1. \$10,000
      - a. Elevator Pitch
      - b. In-Kind Donations of \$5K (North American Signs)
    - 2. Masons, Cannabis, Live Action, Buchanan Area Chamber of Commerce (Help us Promote)
      - a. 4 for \$2,500
        - i. Sponsor an Event
          - Thrill on the Hill, Bucktown Christmas, Arts and Historic District, Redbud Blossoms, Scarecrows?, McCoy Creek Trail, Farmers Market, Concert Series, Chili Walk
        - ii. Tony Rick Paniagua (\$500)
        - iii. AEP Ashley (\$1000)
        - iv. SEMCO Ann to talk to Katie (\$1000)
        - v. Honor Credit Union Ann to talk to Karol (\$250)
        - vi. Sturgis Bank Mark (\$250)
        - vii. Redbud Roots Mark (\$1000)
        - viii. Buchanan Area Chamber of Commerce Ashley (\$250)
        - ix. Scarecrow Ladies Kathy (\$250)
        - x. Masons Mark (\$500)
        - xi. United Mark (\$500)
        - xii. Preservation Society Peter (\$250)

- xiii. Life Action Ministries Kathy (\$1000)
- xiv. The Home Source Group Kathy (\$500)
- xv. American Legion Mark (\$250)
- xvi. Starks Funeral Home Kathy (\$500)
- xvii. Downtown Business Owners (Open)
- xviii. Redbud MX (Randy)
- xix. Redbud Hardware

#### b. Promotion

i. Perc Breakfast Report

#### 1. Send Thank-You

- ii. Downtown-Focussed Meeting
  - 1. Set Date
- iii. Newsletter Contact List
  - 1. Send out link again
  - 2. Add contributions by next meeting
- iv. Reminder Meeting with Leigh

#### 1. Monday June 5 11am-2:30pm

- a. Site Visit Agenda
- b. 11:00am Tour of Downtown-/District
- c. 11:45pm Lunch with Ashley
- d. 1:00pm Meeting with Main Street Board
  - i. Ask Meg if we can use the Libraryii. Meeting Haus on Main
- e. 2:30pm Adjourn
- v. Website
  - 1. Supporters
    - a. City of Buchanan, MGCF, BACC, North American Signs, Rowland Property Group, Redbud Hardware, RSJ, DPM, Library, Buchanan Chronicle, Roti Roti Art Center, Lions, Gustavsen
  - 2. Additional Resources/Services?
- c. Design
  - i. Library Art Update
  - ii. Creek Passage Mural Update
- d. Economic Vitality
  - i. Funding Project Priorities
    - 1. Business Incubator
    - 2. Communication Plan
    - 3. 501c-3, DBA, Admin/Operational Fees
    - 4. Leave \$1000 in bank at all times, only go below with board vote. Shaver made the motion to approve this, Houser seconded,
    - unanimous approval.
- e. Project Committee(s)
  - i. Munchie Mondays Report and Update
  - ii. Business Incubator
- 8. Director's Report

- a. Press Coverage
- 9. Unfinished Business
  - a. N/A
- 10. New Business
  - a. Consider hosting concession stand at concert series
    - i. 7/8 Greta Pope's Motown Houser made a motion to approve hosting this concert, virgil seconded, unanimous approval
    - ii. 8/26 Shakedown Saturday
    - iii. 8/11-8/12 Chippewapalooza
- 11. Communications
  - a. Did not receive grant from Berrien Community Foundation
- 12. Public Comment Non-Agenda Items Only (3-Minute Limit)
- 13. Board Comments
- 14. Adjournment @ 8:20 Houser made the motion to adjourn, Lysy seconded, unanimous approval

## Next Board Meeting: June 21st, 2023 at 6:30 pm at River Saint Joe

## Attendance:

Dippo	A Lemay	Tuite
A Garry	Lysy	Virgil
A Hendrixson	A McCarty	Weedon
Houser	Shaver	Regal